



KAKA'ARUO EVERETT



NO CAUSE FOR ALARM

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ZMANA OFFERS SMART SECURITY SOLUTIONS FOR LOCAL HOMES, BUSINESSES.

While working for a previous business venture, **KEVIN MCCALLUM** experienced a firsthand need for a reliable security system after a neighboring business engaged in dubious activities at night and attracted unwanted traffic to the area.

He reached out to his alarm vendor and asked for a better way to improve the security of his workplace. Instead of a viable solution, McCallum was advised to “go to Costco and buy cameras!”

Knowing that simply adding cameras would not work, the entrepreneur started investigating the top security systems available and learned about smart locks and other technology that would allow him to arm and disarm the system remotely, while also monitoring the premises around the clock. After a locksmith quoted an outrageous amount to install a cutting-edge system, McCallum headed to Dallas to attend a security trade show, where he was encouraged by the technology available for small businesses like his.

“Immediately, I felt that a higher calling was asking me to create a product for my team’s safety and the security of my property,” McCallum says. “I came home and started working on creating the company.”

ZMANA was launched in late 2017 at 1038 Queen St., across from what is now Whole Foods, as McCallum and his business partners created the operation to bring smart security solutions to Hawai‘i residents and fellow business owners.

“I was brainstorming names and I got a powerful message that I should use ‘MANA,’ a word I have always loved and greatly respected,” McCallum says. “I still get chicken skin thinking about how powerful the message was. We also decided to add the ‘Z’ in Z-Wave, which is a type of encrypted communication we use in our systems. I wanted our name to reflect our values and where the company is from.”

The residential and commercial security contractor (Hawai'i license C-35790) specializes in making its customers' lives safer and easier. Through its innovative security platform, the business offers security systems that include features such as alarms, video, access and lock control, lighting, and smart access to everything within one's system.

“We have an app that manages all your locations and items in one place and it's super easy to use and 100% customizable to fit your life — and all encrypted and affordable,” McCallum says. “Our daily motto at ZMANA is to listen and act with aloha, while working to provide the customized care that ensures our customers receive the best service possible.

“We are also using technology to make life safer through advanced video analytics at properties to protect them before there is vandalism or theft. We are being proactive when it comes to preventing issues from occurring.”

Furthermore, ZMANA recently created its 501(c)(3) nonprofit organization called “GRIT With Aloha,” which is geared toward helping O'ahu youth succeed in life. A scholarship was created in partnership with the University of Hawai'i - West O'ahu to get more local keiki interested in technology and careers that are in demand here at home.

McCallum explains that “service with a smile” helps set ZMANA apart from the competition. “We are a service business and our customers come first. Just read reviews and see what people are saying. We are a proud Kaka'ako company and want to provide great service to O'ahu.” ✕

